





DEAR SHAREHOLDER:

You have many reasons to be proud of your bank.

Let's start with five "Best of Alaska Business" awards. This year we were humbled when readers of *Alaska Business* magazine voted for First National as the "Best Place to Work" in the 250-plus employees category for the second year in a row. The voters added four other "Best of" awards, including Best Customer Service, Best Corporate Citizen, Best Advertising Campaign, and Best Family-Owned Business.

On a national level, First National was chosen by *MSN.com* as the Most Admired Company in Alaska.

You can be proud that bank employees stepped up to meet the challenge of a changing economy during the year. Thanks to hard work, a seasoned management team, and intentional strategies the bank continued to grow against the grain, finding success even during the state's recession. Total assets grew by \$43.3 million to \$3.65 billion; gross loans increased by \$137.6 million to \$1.82 billion; deposits, including securities sold under agreement to repurchase, increased by \$19.24 million to \$3.12 billion.

Well-planned and -executed strategies led to net income of \$36.4 million or \$114.87 per share; or \$42.7 million or \$134.73 per share when adjusted for expenses related to the Tax Cuts and Jobs Act. The bank garnered greater tax benefits with select forward funded contributions, by transacting these before the new tax law went into effect in 2018.

During recent years, your bank has seen tremendous growth and become much more complex. Your management team has learned there are a variety of levers we can adjust to help us achieve our strategic goals. Going forward, we look forward to supporting the creativity of customers as they adapt to the new economic realities. I am confident Alaskans are up to the task, just as they always have been.

This ability of the bank to adapt and adjust helped us perform well for shareholders. Highlights for the last year included increased income and stock price, a proposed 10-for-1 stock split and the intent to increase dividends in 2018.

Many years ago, my grandfather established a four-point mission statement that has not only fueled your bank's growth over decades, but has continued to serve as an overarching strategy. That is, if we take care of our employees, take care of our customers, and give back to the communities where we do business, you, the shareholders, will be well-served.

Thank you for your continued confidence in First National Bank Alaska.

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G	Insideo		
	Chair's Message	i	
	Financial Highlights	2	
	Statements of Condition	2	
	Statements of Income	3	
	Annual Highlights	4	
	Board of Directors	8	
	Management Teams	9	7





Accounting Supervisor Amy Salvador is First National Proud surrounded by the natural splendor of Denali National Park.

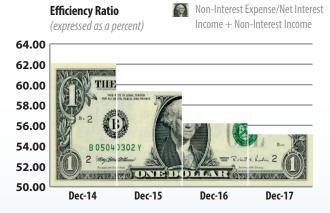
FINANCIAL HIGHLIGHTS

First National's performance is a combination of bank customers responding to statewide economic conditions and our bank executive team's resolve to lead the competitive financial services landscape. Both groups influenced the bank's strong financial performance to shareholders. Federal tax reform was signed before year end; the financial statements of banks across the nation, including First National's, were affected by the legislation.

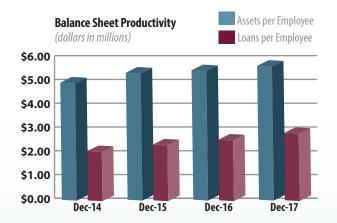
The bank's total assets grew \$43.3 million to \$3.65 billion. Customer deposits and other liabilities increased \$39.2 million and the shareholders' equity grew \$4.1 million. Low deposit growth is reflective of the stagnant Alaska economy, now in recession since fourth quarter 2015. Noninterest bearing deposits decreased during 2017 with higher growth in interest bearing accounts as the rate environment began to improve for depositors.

Loans increased \$137.6 million to \$1.82 billion, an 8.2 percent growth on lending activity both within and outside Alaska. The bank's strategy to increase loans to total assets resulted in a 4 percent improvement in that ratio to 48 percent. Additional loan volume improved interest income on earning assets by \$4.1 million and net interest margin by 9 basis points to 3.64 percent.

STATEMENTS OF CONDITION		
(Dollars in thousands) ASSETS	DECI 2017	EMBER 31 2016
Cash and available-for-sale securities Real estate loans to be sold	1,724,495 16,036	1,824,556 12,089
Loans: Commercial and industrial Real estate Consumer and other Total Loans, Gross	381,499 1,413,652 20,033 1,815,184	321,575 1,336,228 19,792 1,677,595
Less: Allowance for loan losses	17,825	16,600
Total Loans, Net	1,797,359	1,660,995
Premises and equipment Other real estate owned Other assets	49,501 9,875 55,876	49,236 12,222 50,750
Total Assets	\$3,653,142	\$3,609,848
LIABILITIES AND SHAREHOLDERS' EQUITY		
Deposits:		
Noninterest bearing deposits Interest bearing deposits	\$1,231,762 1,206,055	\$1,306,357 1,169,318
Total Deposits	2,437,817	2,475,675
Securities sold under agreements to repurchase Other liabilities	687,064 31,384	629,966 11,472
Total Liabilities	3,156,265	3,117,113
Shareholders' Equity: Common stock, \$100 par value (Authorized shares: 2017 and 2016 - 400,000 shares)		
(Issued shares: Dec. 17, 317,083; Nov. 17, 317,083; Dec. 16, 317,139)	31,708	31,714
Surplus	40,000	40,000
Retained earnings	433,335	427,264
Accumulated other comprehensive income	(8,166)	(6,243)
Total Shareholders' Equity	496,877	492,735
Total Liabilities and Shareholders' Equity	\$3,653,142	\$3,609,848



Efficiency Ratio The Efficiency Ratio is a common measurement of a bank's productivity at producing revenues through both interest and non-interest sources. The ratio is computed by dividing Non-Interest Expense by the sum of Net Interest Income and Non-Interest Income. Generally, the lower the ratio the more efficient the bank.



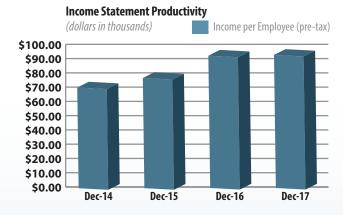
Balance Sheet Productivity These productivity ratios measure the efficiency of the bank's employees at managing the bank's total assets and the bank's loans, which are generally the largest asset category.

(Dollars in thousands)	DECEMBER 31		
INTEREST INCOME	2017		
Interest and fees on loans	¢06.050	¢00.676	
Interest and lees on loans Interest and dividends on investment securities	\$96,859	\$90,670	
Interest and dividends on investment securities Interest on cash and cash equivalents	31,140 953	31,991 390	
Total Interest And Loan Fee Income	128,952	123,051	
Total Interest Expense	3,588	1,808	
Net Interest And Loan Fee Income	125,364	121,243	
Provision for loan losses	2,586	2,422	
Net Interest And Loan Fee Income After Provision For Loan Losses	122,778	118,821	
NONINTEREST INCOME			
Bankcard fees	7,669	8,166	
Service charges on deposit accounts	5,268	5,723	
Mortgage loan origination and servicing income	4,395	5,139	
Net gains (losses) on investment securities	(928)	1,404	
Other noninterest income	6,969	7,016	
Total Noninterest Income	23,373	27,448	
NONINTEREST EXPENSE			
Salaries and employee benefits	52,793	51,533	
Occupancy and equipment expense	10,617	10,741	
Bankcard expenses	2,138	2,378	
Other noninterest expense	19,052	19,863	
Total Noninterest Expense	84,600	84,515	
Income Before Taxes	61,551	61,754	
Provision for income taxes	25,124	20,362	
Net Income	\$36,427	\$41,392	
Earnings per common share (not in thousands)	\$114.87	\$130.35	

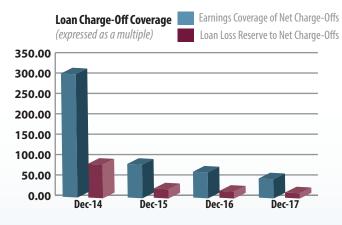
Net income before deductions and adjustments related to tax reform was \$42.7 million. Core performance was defined by solid growth in net interest income and expense management for improved efficiency. The loan portfolio remained high quality with minimal delinquency and nonaccrual loans. Noninterest income on bankcard and deposit services continued to provide core income as consumers' product and behavior preferences evolve. The bank introduced expanded technology features while reducing operating expenses and delivering high-value services to customers. First National's efficiency ratio was reduced to 55 cents spent to earn each dollar of revenue.

Final net of income at \$36.4 million was impacted by tax reform as the bank strategically took discretionary expenses to maximize the benefit of deductions in the period with higher margin tax rates. Future lower tax rates also required the bank to devalue net deferred tax assets and future benefits from low-income housing investments to reflect the drop in corporate rates from 35 percent to 21 percent. Shareholders' equity will regain these adjustments through the reduction of future income tax expense within one year.

The bank continues our mission to achieve first quartile standing among national banks in our peer group and deliver improving performance to our shareholders through services trusted and valued by customers.



Income Statement Productivity This ratio measures the amount of net profit earned per employee. A high net income per employee ratio indicates a more productive and profitable work force.



Loan Charge-Off Coverage A wide coverage of loan charge-offs by both earnings and reserves are always important goals for a bank. A large Earning Coverage indicates the bank is maintaining profits with few loan problems. A large Reserve Coverage indicates the bank is well positioned for all current write-offs.



Succeeding in business in Alaska can be a daunting task in a favorable economic climate. So making progress when you're facing the challenge of a changing economy takes all the experience, skill and resources a business can muster. First National Bank Alaska used all of these attributes to its advantage in 2017, showing growth in deposits, loans and assets.

Drawing on nearly a century of experience in dealing with the ups and downs of Alaska's economy, the bank's board of directors and management team has expertly devised a multi-year plan to navigate the state's uncertain fiscal waters, while maintaining the flexibility to respond quickly to a changing economic environment.

With the stability of this plan in place, First National uses its resources of \$3.6 billion in assets and more than 650 loyal, service-driven employees to help other local businesses succeed in demanding times. You'll find a few of these Alaska success stories in the following pages.

There's something else we share with these customers—the knowledge that to grow against the grain, we need to work together for our mutual success. Fortunately, pulling together in tough times has always been part of the Great Land's legacy. That's one reason why we believe in Alaska.

EXCEEDING EXPECTATIONS

When setting loan and deposit goals for 2017, First National management knew the challenging year they faced: an economy still sputtering in a recession, a less-than-ideal rate environment and increasing competition. Still, they didn't shy away from setting ambitious growth targets for both categories. They understood that stretching to reach a goal often brings out the best in us all.

The best did, indeed, come to the forefront. First National not only reached those goals, we exceeded them.



TOTEM INN (I to r) Totem Inn co-owners Mike Williams and Connie Ballow with Will Stark, First National Vice President and Valdez Branch Manager.

TOTEM INN Since 1972, one of the first sights when driving into Valdez has been the Totem Inn. Over the years, the well-loved restaurant and motel became a landmark in the Prince William Sound community. So when a fire in 2016 made the original building unusable, it was time for co-owners Mike Williams and Connie Ballow to make a decision.

Rebuild the 45-year-old building? Tear it down and operate a smaller business? Or construct a bigger, better hotel? Williams and Ballow had seen their visitor industry business expand even during Alaska's economic downturn, so they decided to construct a new three-story, 65-room hotel, choosing First National for the financing.

Another decision loomed. The owners and First National both wanted to use a state economic development agency for the long-term financing. But waiting for that commitment might mean the new building would not be ready for the 2018 summer season. First National, using their local knowledge and decision-making, quickly approved the construction loan to keep the project on schedule. The new Totem Inn will be ready for this season's visitors.

"That decision was relatively easy," said Valdez Branch Manager Will Stark. "Mike and Connie have been business customers for more than 30 years, using our commercial deposit accounts and online banking. Just like First National, they're in it for the long haul. When we say 'We Believe in Alaska,' it's because of people like Mike Williams and Connie Ballow– people who have the determination and faith in Alaska's future to put in the hard work it takes to succeed."





PHILLIPS CRUISES AND TOURS When two of Alaska's iconic businesses joined forces in 2017, who knew it would make waves?

Phillips Cruises & Tours has shown visitors and locals alike some of Alaska's finest Prince William Sound scenery since the late 1950s. They recently came on board with First National, which has been helping businesses like Phillips succeed for nearly a century.

The visitor industry has been a bright spot during Alaska's recent economic doldrums. Despite challenges in Alaska's economy, Phillips saw an opportunity to expand operations and purchased a catamaran that needed overhauling. With a business plan in hand for the renovations, they came to First National and it was full speed ahead on the financing. The bank also provides business checking and savings services to Phillips to help keep the tour company on an even keel.

Like First National, Phillips remains a leader in its industry. They were one of the first to use high-speed catamarans to transport guests in style and comfort. Their goal is to provide the best in convenience, service and value to their customers.

Loan Officer Zac Hays said it best. "When it comes to giving customers superlative service, Phillips and First National are in the same boat."

PHILLIPS CRUISES AND TOURS First National Vice President Zac Hays (I) with Bob Neumann, co-owner of Phillips Cruises and Tours.



Loans increased by nearly \$138 million, 8.2 percent overall. Branch and corporate lending provided \$104 million of that growth, a 7.2 percent increase over 2017. Five of the seven bank regional divisions showed growth, the Mat-Su and Southeast Regions leading the way with 9 percent and 8 percent loan growth, respectively. The Kodiak Branch was the shining star, increasing the branch loan portfolio by \$4.3 million, a 16 percent jump from 2016. Participation loans with Outside banks, part of a developing revenue strategy, grew to \$45 million in 2017.

Although growth decelerated in 2017, the bank still saw a \$19.2 million increase in deposits, including securities sold under agreement to repurchase. Again, five of the seven regions were on the positive side of the ledger, with the Kenai Peninsula Region at the top, showing an \$11.2 million rise. Kodiak Branch was a standout in this category, too, showing a 21 percent increase over 2016, adding \$18.1 million in deposits.

A main factor in these increases was the adaptive strategy set in place by First National management. By building in flexibility and the ability to adapt to changing economic conditions, the bank can use more than one way to reach strategic goals, as we did in 2017.

President Doug Longacre knows another key component of the bank's success: "The economy is slow. Competition is fierce. Loan rates are low. We had a good plan in place to overcome these challenges, but you need the right people to put a plan in action. The dedication, knowledge and experience of the people I work alongside is unequaled. I'm not surprised — after working here for more than 40 years, I never expect anything less."

GROWING TECHNOLOGY

The development and use of new online and mobile banking technology is one of the main facets of First National's plan to continue growing in an uncertain economy. In addition to offering efficiencies, digital technology provides a higher level of convenience, service and value to business and personal customers.

In 2017, employees from several divisions collaborated to offer a suite of new services and enhance existing ones. These include:

FNBizApp First National's business mobile banking app allows customers to bank on the go wherever their business takes them.

Mobile Check Deposit Retail customers can deposit checks quickly and securely with just a few taps of their smartphone.

CardValet This app gives personal and business account customers a wide range of control over their First National debit card transactions and limits.

Online Banking Retail and business online banking both underwent substantial enhancements to increase ease of use and add new features.

Electronic Lockbox Business customers can accelerate the collection of payments with this customizable product.

Using technology to create efficiencies is not just for bank customers. We've also committed to giving employees the latest tools to help streamline workflow. This includes the increased use of the Trust Department's trust accounting system, helping cut their expenses by 11 percent last year, and the Retail Banking and Cash Management Division's more efficient consumer loan tracking and processing system, among others. The division also debuted an online consumer loan application to better streamline the application process for the bank and its customers.

"The essence of business success is keeping customers satisfied," said Executive Vice President and Chief Information Officer Phil Griffin. "Today, that means giving them the means to bank safely and securely at their convenience. With our technology strategy, we're doing that while improving the bottom line. And that's the essence of a win-win."



NORTH POLE VETERINARY HOSPITAL (I to r) Dr. Denali Lovely, First National Vice President Jerry Walker and Patrick Lovely with an obviously contented canine customer.

NORTH POLE VETERINARY HOSPITAL When Denali and Patrick Lovely purchased a small veterinary clinic 12 years ago, they had a passion for helping animals and a strong desire to serve their community. They also had a prescription for success and were looking for a bank and banker who shared their vision and a commitment to participate in their efforts. That's when they were referred to First National Bank Alaska and Vice President Jerry Walker.

Today, the hospital employs more than 25 Alaskans. Getting to this point required new equipment, renovations, upgrading their practice to a digital environment, and much more. First National was there every step of the way, with real estate and equipment financing, lines of credit, online banking, cash management tools such as direct payroll deposit and a host of other services. This eased the complexities of growing from a one-doctor clinic to a five-doctor veterinary hospital.

With veterinarian employment projected to grow 19 percent by 2026, much faster than the average for many industries, Walker is enthusiastic about the future for the Lovelys. "They put an excellent plan together, continuing to execute and adjust it well depending on circumstances and opportunities. Working with Denali and Pat is a privilege and pleasure. Their commitment to their profession, the families of their patients and the community they serve continues to grow."



DENALI MATERIALS When the words "polymer modified asphalts" come up in discussion, a Native corporation located 450 miles west-northwest of Anchorage is probably not what springs to mind. Denali Materials and St. Mary's Native Corporation (SMNC) are changing that conversation.

Denali Materials manufactured these asphalts for a number of high-profile projects, such as the JBER runway reconstruction, the Merrill Field expansion project, and several others. The company is one part of SMNC's diversification efforts that include Imaq, an IT company, and SMNC Properties, LLC (SMP), a commercial and residential leasing and maintenance and construction business.

First National's local expertise and quick decision-making have been part of the Native corporation's efforts to expand. The bank provided a line of credit and holds the corporation's deposit accounts. "It's a pleasure to work with Denali and SMNC," said Assistant Vice President Ligia Lutan. "They've earned a great reputation for professionalism and attention to detail."

Even facing a still-uncertain Alaska economy, those qualities helped SMP with quick expansion opportunities. The subsidiary won two federal 8(a) contracts within days of each other, which the Small Business Administration says is nearly unheard of. The road ahead looks smooth, but if any financial rough patches show up, First National will be there to help pave the way.

DENALI MATERIALS/ST. MARY'S NATIVE CORP (I to r) Chief Operating Officer Carla McConnell and Chief Executive Officer Nancy Andrew of St. Mary's Native Corporation with First National Senior Vice President Chad Steadman.



It's a pleasure to work with Denali and SMNC. They've earned a great reputation for professionalism and attention to detail.

LIGIA LUTAN | ASSISTANT VICE PRESIDENT



MORE THAN \$1 MILLION DISTRIBUTED TO ALASKANS

Alaska communities across the Great Land received more than \$1 million in donations and community sponsorships in 2017. This included a donation to AWAIC's capital campaign, and education and outreach programs. (I to r) First National Vice President Natasha Pope, AWAIC's Executive Director Suzi Pearson and Development Director Becky More, and First National Marketing Manager Amy Tannahill.

MANAGING THE BRICK-AND-MORTAR

A natural consequence of the increased use of digital banking technology is a gradual reduction in customer traffic at branches and other bank facilities, resulting in an opportunity to better leverage underutilized space. In 2017, First National began applying a strategy to deliver a superior in-branch experience to customers and employees, and to help reduce expense and drive new sources of revenue.

This strategy led to consolidating Federal Branch operations in other nearby branches, placing the historic nine-story building in Anchorage up for sale, as required by the Office of the Comptroller of the Currency (OCC), and remodeling the Kodiak Branch to streamline lobby operations and free up rental space.

Re-evaluation of facilities use will be consistently be applied as customer behavior continues to evolve. After analyzing the three Fairbanks branches' activity, the bank closed the Interior City Branch in March 2018. Employees were reassigned to other branches. This "rightsizing" of branches in the Golden Heart City will focus our service in the locations most convenient to our customers and, of course, reduce expense.





First National's Board of Directors

(Left to right): Tom Tougas, Owner – Major Marine Tours; Doug Longacre, President; Loren Lounsbury, Chairman – International Management Group; Lucy Mahan, Vice Chair, Owner – Transitional Counseling; Betsy Lawer, Chair and CEO; Tom Barrett, President – Alyeska Pipeline Service Company; Margy Johnson, Business Community Member; Perry Eaton, Artist; Jane Klopfer, Business Community Member

EXECUTIVE MANAGEMENT TEAM



Betsy Lawer Chair & CEO



Doug Longacre
President & Director



Cindi Buzitis

Executive Vice President
Chief Compliance Officer
Bank Support &
Compliance Division



Cheri Gillian

Executive Vice President
Chief Administrative Officer
Human Resources & Corporate
Communications Division
Board Secretary



Phil Griffin
Executive Vice President
Chief Information Officer
Information Technology Division



Bill RenfrewExecutive Vice President
Regional Branch Manager



Michele Schuh
Executive Vice President
Chief Financial Officer
Financial, Investment Management
& Trust Services Division



David Stringer
Executive Vice President
Special Credits &
Participation Loans



Ryan Strong
Executive Vice President
Chief Banking Officer
Retail Banking &
Cash Management Division



Charles Weimer
Executive Vice President
Chief Commercial Lending Officer
Lending Division



Karl Heinz Senior Vice President Regional Branch Manager



Dustin HoeflingSenior Vice President
IT Systems & Support Director



Brent KimballSenior Vice President
Controller



Patty Miller Senior Vice President Human Resources Director





Chad Steadman
Senior Vice President
Corporate Lending Director



Craig ThornSenior Vice President
Regional Branch Manager



Stacy Tomuro Senior Vice President Specialty Lending Director

Senior Vice Presidents **David Lawer** and **Bill Inscho**, not pictured, were contributing members of the management team in 2017.



Mission Statement

The bank's multi-part mission is to safekeep depositors' money, provide all legitimate financial services to the community consistent with bank resources, furnish employees with competitive salaries and a pleasant working environment, and earn a proper return for shareholders. For nearly a century our commitment to the mission has served our customers, our employees, our communities and our shareholders well.

BRANCHES

ANCHORAGE BRANCHES

777-4362

Dimond Branch

8725 Old Seward Hwy. P.O. Box 200588 Anchorage, AK 99520-0588

Eastchester Branch 1821 Gambell Street P.O. Box 200029 Anchorage, AK 99520-0029

Main Branch 646 W. 4th Avenue P.O. Box 100720 Anchorage, AK 99510-0720

Muldoon Branch 1100 Muldoon Road

P.O. Box 200748 Anchorage, AK 99520-0748

North Star Branch

5850 Westover Avenue JBER, AK 99506-1603

Northern Lights Branch

1210 W. Northern Lights Blvd. P.O. Box 200668 Anchorage, AK 99520-0668

Parkway Branch 5305 E. Northern Lights Blvd.

P.O. Box 200788 Anchorage, AK 99520-0788

South Center Branch 201 W. 36th Avenue

P.O. Box 200628 Anchorage, AK 99520-0628

U-Med Branch

3650 Piper Street, Suite 100 Anchorage, AK 99508-4692

BETHEL |

Kuskokwim Branch 700 Front Street P.O. Box 286 Bethel, AK 99559-0286 543-7650

CORDOVA

Cordova Branch 528 First Street P.O. Box 360 Cordova, AK 99574-0360

EAGLE RIVER

Eagle River Branch 11412 Business Blvd. Eagle River, AK 99577-7720 689-5200

FAIRBANKS

Golden Valley Branch 1300 Washington Drive P.O. Box 82487 Fairbanks, AK 99708-24<mark>87</mark> 459-7100

Johansen Branch 430 Merhar Avenue Fairbanks, AK 99701-3166 450-7300

GLENNALLEN

Glennallen Branch Mile 187 Glenn Hwy., Suite C P.O. Box 85 Glennallen, AK 99588-8085 822-7350

HAINES

Haines Branch 123 Main Street P.O. Box 70 Haines, AK 99827-0070 766-6100

HEALY

Healy Branch Tri-Valley Community Center P.O. Box 460 Healy, AK 99743-0460 683-7750

HOMER

Homer Branch 3655 Heath Street Homer, AK 99603-7667 235-5800

eau Regional Branch 840 W. 10th Street P.O. Box 21248 Juneau, AK 99802-1248 586-5400

Valley Centre Branch 8990 Glacier Hwy Juneau, AK 99801-8030 790-8000

KENAI

Kenai Branch 11408 Kenai Spur Hwy. Kenai, AK 99611-7799 283-6800

Kodiak Branch 218 Center Avenue Kodiak, AK 99615-6312 486-7900

PALMER

Palmer Branch 303 W. Evergreen Avenue Palmer, AK 99645-6954 746-8900

SEWARD

Seward Branch 303 4th Avenue P.O. Box 69 Seward, AK 99664-0069 224-4200

SITKA

Sitka Branch 318 Lincoln Street Sitka, AK 99835-7545 747-7000

SOLDOTNA

Soldotna Branch 44501 Sterling Hwy. Soldotna, AK 99669-7938 260-6000

VALDE7

Valdez Branch 101 Egan Drive P.O. Box 37 Valdez, AK 99686-0037 834-4800

WASILLA

775 E. Parks Hwy Wasilla, AK 99654-8191 352-5900

Corporate Headquarters 101 W. 36th Avenue Anchorage, AK 99503-5904

Operations Center 1751 Gambell Street Anchorage, AK 99501-5324

FNBAlaska.com

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Equal Opportunity Employment Statement

It is the policy of First National Bank Alaska to provide equal opportunity in employment to all employees and applicants for employment. First National Bank Alaska will recruit, hire, train, and promote persons in all job titles, and ensure that all other personnel actions are administered without regard to race, religion, color, sex, sexual orientation, gender identity, age, national origin, genetic information, pregnancy, childbirth or related medical condition, parenthood, marital status or change(s) in marital status, protected veteran status, or disability; and, ensure that all employment decisions are based only on valid job requirements.



NMLS# 640297